



Solutions that amplify your business.
And Add Value.

Control every aspect of your business, effortlessly.

Why **TABLEAU** is the answer to your BI Strategy ?



BI: A necessity for every organization

Data, analytics, business intelligence are words or the language most organizations are speaking in today's highly competitive environment. Whether it is to cut costs, to beat competition or understand consumer behaviour organizations are finding ways and means to achieve this using various tools and technology. Their choice of tool would depend on cost, speed of implementation, capabilities of handling data and data sources, returns on investment amongst many others. Each tool has its own competitive advantage and organizations need to ensure they make the right choice. It's an investment after all and a wrong choice of tool could lead to a delay in decision making or an incorrect decision altogether.

Why Tableau?

Decision making is the most important outcome for any BI tool. Therefore its imperative that the tools provides you with the right decision making capabilities in the quickest possible manner, from setup of infrastructure to getting an output.

This can only be possible if the tool does not have a steep learning curve and at the same time provides the maximum features possible. Many organizations across industries have found Tableau to be their solution because of its ease of use and short turnaround time to deliver answers to their business problems.

Moreover, the quick result is irrespective of the size of the data or the type of data source allowing seamless connectivity to multiple data sources. Fast and self service BI is what most organizations want and Tableau gives them that.

Features



Web-based analytics in minutes, not days



Multi-dimensional insights into your business



Geographic visibility with one-click analytical map creation



Collaboration and sharing through web deployment



Embedded interactive visualizations into applications



Plugs into your existing IT infrastructure — fast and easy deployment, low maintenance, low total cost of ownership



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